

# PRESS RELEASE



## Limousine Expert will take the transportation industry for a Six Sigma test drive.

Fort Worth, Texas, Saturday, December 19, 2009. Limousine Expert, a transportation consultant firm with 23 years experience in the transportation industry is now offering its services to the chauffeured transportation industry. LEC will offer a new concept to the industry called Six Sigma.

Six Sigma is designed to help organizations focus on process improvement, reduce lapses in services, increase customer satisfaction and add dollars to the bottom line. Six Sigma is a business process that allows companies to drastically improve their bottom line by designing and monitoring everyday business activities in ways that minimize waste and resources while simultaneously including customer satisfaction.

Six Sigma guides companies in making fewer mistakes in everything they do, from taking reservations to sending invoices, eliminating lapses of quality at the earliest possible occurrences. Unlike quality control programs that focus on detecting and correcting mistakes, Six Sigma provides specific methods to recreate the process so that defects and errors are not created in first place. I believe that once company executives understand what Six Sigma is and how it works, they will realize that many past management practices and quality control measures are not effective and even wrong.

LEC can show you what Six Sigma is all about, how it is applied and what it can do for your company. To date, every company that has followed this methodology has achieved breakthrough profitability. Six Sigma companies realize that quality does not equal profits. Many successful companies despite improvements made in quality, their profit margins were estagnating, these companies could no longer lower prices to increase market share and market competition would not allow them to raise prices to improve profit margins.

Six Sigma focus in achieving targets in 12 months increments, companies that implement Six Sigma should expect a 20% increase on profit margins within 12 months and every year thereafter. Companies that marshall its resources around Six Sigma, can expect a 20% margin improvement, a 12 to 18% in capacity, a 12% reduction in number of employees a 10 to 30% capital reduction in one year.

LEC is lead by Bruno Teixeira, a Certified Green Belt Six Sigma Process Manager. Bruno also owns a successful transportation company and a corporate housing business which caters its services to Hotels and Fortune 500 companies.

Once your company experiences first-hand the extraordinary financial benefits that the Six Sigma method provides, we guarantee you will want to continue realizing those benefits," said Brue, SSC Inc. " Your controller, not ours, will calculate the savings, and - verified by your own resources and added straight to your bottom line - you will identify revenue you never knew you had. Companies have nothing to lose and everything to gain.

For more information, visit [limousineexpert.com](http://limousineexpert.com) or call 817-825-8515.